



Oleksandra HUMENNA

Scientific degree, rank:

PhD in Economics, Associate Professor

Date of birth: 27 September 1974

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Life credo:

"To live means to act."

Education:

- June-July 2020 *Training in the program of management development "Project Management" of Kyiv-Mohyla Business School*
- September-December 2019 *Short-term scholar at Indiana University (Bloomington, the USA)*
- January-March 2014 *Higher Educational Institution "National Academy of Management" Advanced training in "Marketing"*
- November 2013 *Internship at the University of Informatics (WSiU), Lodz, Poland, in cooperation with the Foundation of Central European Academy Studies and Certification (CEASC), Poland, and the Center for European Funds (BFE) Modern University - project approach to organization of work according to the provisions of European qualifying framework" (Lodz, Poland)*
- October 2011 *State Institution "Institute of Economics and Forecasting" under National Academy of Science of Ukraine. Advanced training in "Management"*
- 1998-2004 *National Scientific Center "Institute of agrarian economy". Postgraduate study (Department of organization and management of agricultural production). Candidate of Economics on course 08.02.02 - economics and management of scientific and technical progress*
- 1991-1996 *National Agrarian University, course "Economic Cybernetics", qualification "Economist-cybernetic" (honors degree).*

Professional experience:

- September 2013 - present *Dean of Faculty of Economics, National University of Kyiv-Mohyla Academy (NaUKMA)*
- 2013-2014 *Teaching the course "Business Analysis" in Kyiv-Mohyla Business School*
- September 2008 - present *Associate Professor of Marketing and Business Administration, Faculty of Economics, Kyiv-Mohyla Academy.*
- September 2010 - August 2013 *Dean of Students at NaUKMA*
- September 2003 - August 2008 *Associate Professor of Statistics and Economic Analysis, Department of Economics; Deputy Dean for Educational and Research, Academy of municipal management.*

Projects participation:

International project *University Partnership for Pre-Service Training in Government Communications* Indiana University's U.S. Department of State Award (No.SLMAQM18CA20453)

Project of the Polish National Agency for Academic Exchanges (NAWA) KATAMARAN - creation of a joint master's program at NaUKMA together with the Nicolaus Copernicus University of Toruń "Modern materials for chemistry and medical applications" (teaching the course "Fundamentals of Product and Project Management")

International project "MILETUS, Students' Mobility Capacity Building in Higher Education in Ukraine and Serbia / Capacity Building of Ukrainian and Serbian Universities on Student Mobility Development."

Project Leader "Internationalization of Higher Education. Academic Partnership" / Mobility Grant, Received by the University of Sheffield for Cooperation with the National University of Kyiv-Mohyla Academy; Project Number: Ref: UKR16PG / 4 / 9.02.16 (from the British Council)

TEMPUS IV-5 "Innovation Laboratories: the use of open platforms and innovative educational research in education for business to expand participation and innovative potential of universities in post-socialist societies" (INNOLAB)

The project of remote education for children of 11th grade, Bucha specialized school I-III, in-depth study of foreign languages (teaching the course "Marketing")

Expert activities:

- Expert of the Doctrine Ukraine-2030 team
- Expert of the Women Entrepreneurs Committee at the Kyiv Chamber of Commerce and Industry
- Editorial board's Member of scientific journal "The Scientific Papers NaUKMA. Economics" (Ukraine)

Research interests:

Creative economy and creative management

Cluster approach and networking

Innovation and investment projects. Project management.

Innovative marketing and marketing of innovations.

Published over 120 scientific, educational and methodical articles under domestic and foreign publishers.

Profile:

in Scopus: <https://www.scopus.com/authid/detail.uri?authorId=56658677800>

in Google Scholar: https://scholar.google.com.ua/citations?view_op=list_works&hl=ru&user=ReHo0FQAAAAJ

Orcid.org/0000-0002-3725-5272

Basic honors and awards:

2018 – Diploma Prize winner Petro Mohyla in social sciences for the cycle of scientific works "Socio-economic development of Ukraine till 2030 for the goals of sustainable development in the context of the action of global megatrends"

2015 – Diploma of the Verkhovna Rada of Ukraine for significant personal contribution to the development of education and science, training of highly qualified professionals, conscientious work, high professionalism.

2009 – Commendation from the Ministry Education and Science of Ukraine and Consortium to improve management education for innovative marketing approach to teaching and help students to acquire practical skills needed for work in today's business